



Bombay Dyeing eyes huge growth

Hyderabad: Textiles giant Bombay Dyeing Retail on Monday announced its plans to treble its retail turnover by 2020. The company, which is a leader in the bed, bath and coordinates segment, will now also focus on the youth segment to support its ambitious growth plans. The company also unveiled its new look that will be showcased across its consumer touch points, right from product packaging and to store signage. The firm also announced to launch an online sales portal. — DC